

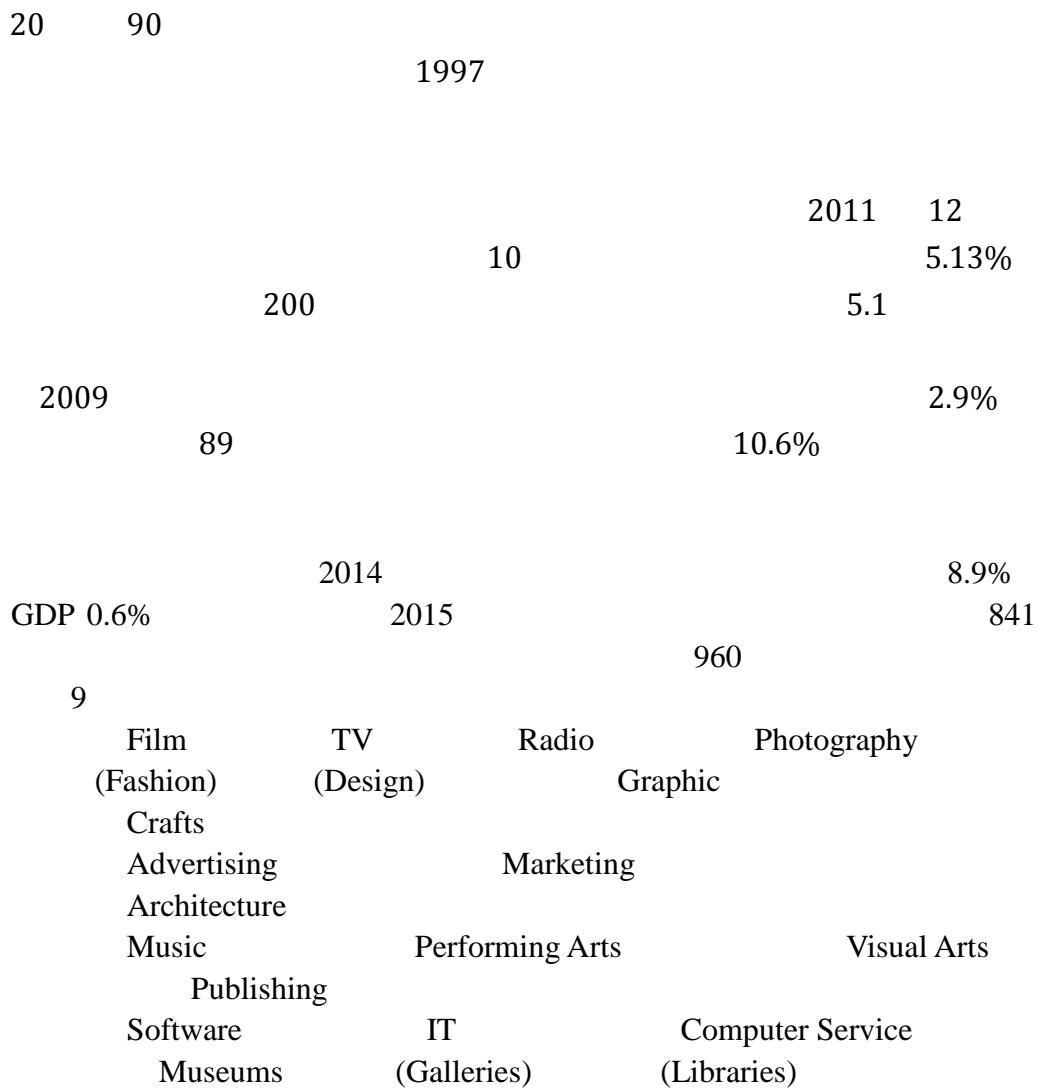
# Introduction to the UK Creative Industry

2017





## Why Study Creative Industry in the UK





50%  
WPP  
007  
IP

BBC Proms

BBC

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2005  
400                      200                      60                      8  
3                      6                      15-20

# Introduction to the UK Creative Industry

2017

## PROGRAMME

### THE ACADEMIC PROGRAMME

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### PROGRAMME OUTLINE

1	_____			
2	_____			
3	_____	5G	AR	VR
4	_____			

### ACCOMMODATION

- 
- 6-10

### FEES

- 2600
- 

### WHO CAN APPLY & HOW TO APPLY

	9.30-12.30	2.00-5.00	
1			
2	BOAT TOUR TO GREENWICH		
3	1		

2			
10		Double Negative	
11			
12		Tate Britain	
13	V&A		
14			
15			
16			
17		<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li></ul>	
18			
19			
20			
21			

## 附录：威斯敏斯特大学及中国传媒中心简介

### 威斯敏斯特大学

25,000

1838

150

2000 5

4

Financial Times

160

2500

Ben BBC, London Eye Tate Modern Houses of Parliament and Big British Library

(BBC) 2005 6 17  
Jeremy Paxman

2000 7

20 3 2006 2007 2008 2009 2010 2011  
400

- 2009
- 2008 6
- 2008 6
- 2007 7
- 2007 7-10



- :BBC Jeremy Paxman CCTV ,2012 1
- 2012 4 25
- :

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(Hugo de Burgh)

BBC  
 2005 Hugo de Burgh 10 Jeremy Paxman

2003  
 2004  
 2005  
 2006  
 2007  
 2007  
 2008 .  
 2010

