

CLASS TIME				
TIME ZONE	Eastern Time (EST)	Indonesia (Jakarta)	China, Philippines, Malaysia	Japan, Korea
Local Time	00pm - 30pm	8:00am - 9:30am	9:00am - 10:30am	10:00am - 11:30am
<p>Note: All times are in Eastern Standard Time (EST). If you are in a different time zone, please adjust accordingly. The program is held on Monday, November 1, 2021.</p>				

COURSE FEATURES

Course content includes:
 - Introduction to Entrepreneurship
 - Business Plan Development
 - Marketing Strategy
 - Financial Management
 - Innovation and Creativity
 - Case Studies and Guest Lectures

INSTRUCTOR

AUBREY WIGNER

Assistant Professor
 The Burgess Institute for Entrepreneurship & Innovation and
 the department of Management within the Eli Broad College
 of Business, Michigan State University

Dr. Aubrey Wigner is an Assistant Professor in the Department of Management, Broad College of Business, Michigan State University. She is also an Assistant Professor in the Burgess Institute for Entrepreneurship & Innovation. Dr. Wigner received her Ph.D. from Michigan State University and her M.B.A. from the University of Michigan. She has published several articles in the field of entrepreneurship and innovation. Dr. Wigner is currently teaching the course "Introduction to Entrepreneurship" in the Visiting International Professional Program.

ADMISSION REQUIREMENTS

- Minimum GPA: 3.0
- Minimum TOEFL Score: 80
- Minimum IELTS Score: 6.5
- Minimum GRE Score: 150 (Verbal), 150 (Quantitative)
- Minimum GMAT Score: 550
- Minimum SAT Score: 1100
- Minimum ACT Score: 24
- Minimum Work Experience: 2 years
- Minimum Age: 21
- Minimum English Proficiency: TOEFL/IELTS/GRE/GMAT/SAT/ACT
- Minimum Academic Standing: Good Standing
- Minimum Financial Resources: \$3000
- Minimum Health Insurance: Yes
- Minimum Criminal Record: No
- Minimum Visa Status: F-1
- Minimum Passport Validity: 6 months
- Minimum Return Ticket: Yes
- Minimum Health Insurance: Yes
- Minimum Criminal Record: No
- Minimum Visa Status: F-1
- Minimum Passport Validity: 6 months
- Minimum Return Ticket: Yes

Certification

After successful completion of the program, students will receive a Certificate of Completion from the Broad College of Business, Michigan State University.

Special Note

The program fee is \$300. This fee includes tuition, materials, and administrative costs. A \$50 deposit is required at the time of registration. The remaining \$250 is due at the start of the program.

APPLICATION

Application will open on **Nov 1, 2021** and close on **Dec 17, 2021**

Contact us at vippmsu@msu.edu for further information

APPLY TODAY!